

GABE SILVERSTEIN



Graphic & UX Designer

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310.779.6544

I am passionate about crafting functionally intuitive experiences for a diverse audience.

Education

Santa Monica College
3.83 GPA, Dean's Honor List
(Applying for Fall 2020 for B.S. in Interaction Design)

Skills

UX

UI
Design Thinking
Interaction Design
Prototyping

Writing

Design

Graphic Design
Visual Design
Branding
Illustration

Code +

HTML/CSS
jQuery/Bootstrap

Tools

Adobe Suite, (Photoshop, Illustrator, InDesign, Xd)
Sketch, Figma, Principle,
GitHub, Final Cut Pro

Soft Skills

Adaptability
Group Work
Team Leadership
Communication
Problem Solving
Goal-Oriented
Strong Work Ethic

Work Experience

Billboard Music Awards Client

Graphic Designer – March 2015

- Design commission for Twitter social media campaign advertising Awards Ceremony

Geocasion Company

Graphic Design Specialist – March 2016 – May 2016

- Startup - designing a wide range of Snapchat "Geofilters" for high profile clients and events

Gabe's Graphics Freelance

Graphic Design – August 2014 – Present

- Create brand identity systems; provide clients with toolkit of assets (Logo development + mods, business cards, email signatures, color schemes, font selections for website)

SD Tales, Sara n' Dippity Amazon Self-Publish

Children's Book Designer; Marketing + Brand Director – June 2014 – Present

- Co-concepted story and graphic layout
- Designed all graphics to final edit for both eBook and print versions
- Branding, website, advertising, merch design and marketing campaign director

YPLA College Program Volunteer work for Non-profit

Marketing Director + Videographer – September 2017 – Present

- Event and flyer design + social media engagement + promotions
- Design all informational email blasts and printed collaterals to market fundraising

Academic Experience

Shalhevet Boiling Point - High School Newspaper

Graphics Editor – September 2012 – June 2016

- Design for print + web. Redesigned and modernized newspaper branding and layout format

CIJE - High School Engineering

Team Leader – August 2013 – June 2015

- Creator of "EyeNotify" notification device and assisted "controlled-eating E-fork" (Arduino, Hardware + Software)
- Lead 2 cohorts meeting deadlines/budgets/goals and awards

Awards

Columbia University Scholastic Press Association

- **First Place (National)** in Computer generated art/illustration for "From Charlie Chaplin to Charlie Hebdo, satire is crucial force for change"
- **First Place (National)** in Editorial Cartoons, for "Three Hours of Anonymity Show an Unflattering Mirror"

J Interactive – First Place in International Competition (Minecraft)

JFLA – Winner of LEGO® Building Design Competition